



## 2011 National Freelance Rates

Effective 1<sup>st</sup> July 2011. Approved minimums for freelance and casual writers, broadcasters, photographers and artists. These minimums are exclusive of GST.

### Freelance Daily Rate

Per day	\$911.00
Per half day (2/3 day rate)	\$607.00
Per hour	\$227.00
1000 words or less then 93c per word	\$925.00

### Photojournalists

Per day	\$1,135.00
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### Videojournalists

Per day	\$1,135.00
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### Photographers

Per day	\$911.00
Per half day (2/3 day rate)	\$607.00
Per hour	\$227.00
Research (per hour)	\$172.00
Film	
(1 B&W roll w/proofs or 1 colour roll)	\$83.00
(1 colour neg roll w/proofs or 1 transparency)	\$102.00
B&W prints 20 x 25	\$46.00
B&W prints 25 x 30	\$56.00
Lost or damaged transparencies or negatives	\$2207.00

### Photo Reproduction

Single column photo	\$217.00
Half page	\$309.00
Full page	\$454.00
Cover	\$812.00

### Artists

B&W spot cartoon or illustration	\$202.00
B&W half page	\$279.00
B&W full page	\$409.00
Colour half page	\$840.00
Colour full page	\$1680.00
Colour Cover	\$2015.00

### Book Editors & Proofreaders

Per day	\$911.00
Per half day (2/3 day rate)	\$607.00
Per hour	\$2015.00

### Public Relations

Snr PR Consultant per day	\$1319.00
Per hour	\$173.00

### Casual Rates

(Based on News Limited Rates July 2011)

Grade	VDT rate
3 (Full day)	\$312.00
3 (Half day)	\$208.00
5 (Full day)	\$354.00
5 (Half day)	\$236.00

### Expenses

Freelancers are entitled to claim reasonable out of pocket expenses on top of the minimum freelance rates quoted here. These expenses could include: travel costs, telephone, car mileage, fax costs etc.

### Holiday Pay

Casuals employed by Metro Dailies at Fairfax and News Ltd now receive a 20% casual loading in lieu of holidays. Casuals employed in other areas receive a daily allowance on top of the minimum rate to compensate for holiday pay.

Information correct as of July 2011. This is a summary only and is no substitute for a legal document. While every effort has been made to ensure accuracy of the information in this leaflet, the Alliance accepts no liability for loss arising from inaccuracies, if any, contained within. Any queries should be directed to your local branch of the Media, Entertainment & Arts Alliance.