



# THE FUTURE OF JOURNALISM Blueprint for progress

ADELAIDE, AUGUST 24, 2009 5.30-9.30pm

There has never been a more exciting time to be in journalism. The pace of change enabled by the rapid development and convergence of new technology means that within years the media environment will be almost unrecognisable. Join in the conversation to discuss what the future holds.

**Venue:** ABC, 85 North East Rd, Collinswood

Welcome: **Angelique Ivanica**, Alliance branch secretary, South Australia

Chair: **Dominique Schwartz**: presenter, ABC TV News

**The \$64,000 question – will people pay for news?:**  
**Christopher Warren** in conversation with **Tim Burrowes**, editor of Mumbrella.com.au

## Q & A

**Panel 1: The changing workplace:** Journalists and news managers on how the work environment has changed, what the workload has become, what sort of new skills journalists will require and what training needs to be provided.

**Moderator: Rick Keegan:** ABC state editor

**Samela Harris:** Adelaide Advertiser and blogger

**Greg Barila:** Messenger Community News online editor (News Ltd)

**Colin James:** Adelaide NOW afternoon editor

**Peter Nicholls:** senior producer, Network Ten

**Graham Archer:** producer, *Today Tonight*, Seven Network

## Q & A

**Future shock – will mainstream media survive?**  
**Dominique Schwartz** speaks with **Stephen Brook**, deputy editor, MediaGuardian.co.uk

**Panel 2: The changing landscape:** Thoughts on the future directions of the news industry: who will pay for news, what sort of organisations will flourish and is there a role for small, independent operators?

**Moderator: Jonathan Este**, director of communications, Media Alliance

**Collette Snowdon:** lecturer, University of South Australia

**Garry Jaffer:** managing director, OMD South Australia

**Gary Sauer-Thompson:** blogger and photo-journalist

**Paul Hamra:** editor and publisher, Independent weekly

## Q & A

**Closing remarks: Christopher Warren**

## Drinks and networking

**This is a free event** organised by the Media Alliance, but for catering purposes we need to know you are coming.

**Please RSVP to:**

melissa.mcallister@alliance.org.au (specifying **Adelaide FoJ event** in the subject line. Please include your mobile phone number)  
Or phone 1300 65 65 13.

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