



THE FUTURE OF JOURNALISM

Blueprint for progress

PERTH, AUGUST 21, 2009 5.30-9.30 pm

There has never been a more exciting time to be in journalism. The pace of change enabled by the rapid development and convergence of new technology means that within years the media environment will be almost unrecognisable. Join in the conversation to discuss what the future holds.

Venue: ABC East Perth Centre, 30 Fielder Street, East Perth WA

Welcome: **Christopher Warren**, federal secretary, Media, Entertainment & Arts Alliance

The \$64,000 question – will people pay for news?:
Christopher Warren in conversation with **Tim Burrowes**, editor of Mumbrella.com.au

Q & A

Panel 1: The changing workplace: Journalists and news managers on how the work environment has changed, what the workload has become, what sort of new skills journalists will require and what training needs to be provided.

Moderator: Chris Smyth: dean of the School of Media Communication & Culture, Murdoch University

Kate Torney, director, ABC News

Adrian Beattie: news director, Nine Network

Tiffany Wertheimer: vj, WIN TV

Roy Fleming: managing editor, WA Today

Allen Newton: editor, Perth Now

Q & A

Keynote interview – Future Shock: Stephen Brook, deputy editor, MediaGuardian.co.uk talks to **Jonathan Este**, director of communications with the Media, Entertainment & Arts Alliance

Panel 2: The changing landscape: Thoughts on the future directions of the news industry: who will pay for news, what sort of organisations will flourish and is there a role for small, independent operators?

Moderator: Jonathan Este

Ralph Nicholson: former vice-president, electronic media, Reuters London/Washington

Jo McManus: lecturer, Edith Cowan University, deputy president, Perth Press Club

William Bowe: blogger, Poll Bludger

Tama Leaver: blogger, Tama Leaver dot net

Q & A

Closing remarks: Christopher Warren

Drinks and networking

This is a free event organised by the Media Alliance, but for catering purposes we need to know you are coming.

Please RSVP to:

melissa.mcallister@alliance.org.au (specifying **Perth FoJ event** in the subject line. Please include your mobile phone number)

Or phone 1300 65 65 13.

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