

COMMERCIAL VOICEOVER AGREEMENT

INTERNET AND AUSTRALIAN MOBILE TELEPHONY PROTOCOL 2008

1. BACKGROUND

This protocol applies from 1 June 2008 to 31 December 2009 in accordance with its terms.

All work commissioned during this period or roll-overs payable during this period on work commissioned pursuant to the terms of this protocol will be payable in accordance with the terms of this protocol.

For all work to be commissioned after 31 December 2009 it is the intention of the parties to negotiate a new agreement to cover the work and use of work to which this protocol applies.

It is expressly agreed that the provisions of this protocol will not be relied upon by either the AFA or the MEAA with respect to those negotiations.

It is further agreed that the use of any work commissioned during the term of this protocol is restricted to the term of this protocol and any roll-over exercised during the term of this protocol.

Any use of work commissioned during the term of this protocol after the term of this protocol is concluded is to be by negotiation between the Agency and the Performer.

2. USE OF TELEVISION OR RADIO COMMERCIAL ON THE INTERNET AND AUSTRALIAN MOBILE TELEPHONY

Where a voiceover for a television commercial has been produced pursuant to the terms of the MEAA/AFA Agreement for commercial voiceovers and the client wishes to communicate the commercial to the public by means of the internet or Australian mobile telephony then the following provisions shall apply:

- (a) where the commercial was produced as a radio commercial and it is communicated to the public as audio only rather than audio synchronised with images then the performer will be paid an additional 50% of the national radio rate for the relevant period (either 3 months or 12 months).
- (b) Where the commercial was produced as a television or cinema commercial or where the commercial is to be synchronised with images then the performer will be paid an additional 50% of the national television rate for the relevant period (either 3 months or 12 months)

3. COMMERCIALS PRODUCED FOR THE INTERNET OR AUSTRALIAN MOBILE TELEPHONY

Submission: \$160

Where a commercial is produced specifically for communication to the public by the internet and/or Australian mobile telephony and the commercial is not intended for broadcast on television or use in cinemas then the following provisions will apply:

- (a) where the commercial is communicated to the public as audio only rather than audio synchronised with images then the performer will be paid 100% of the national radio rate for the relevant period (either 3 months or 12 months).
- (b) where the commercial is communicated to the public synchronised with images then the performer will be paid 100% of the national television rate for the relevant period (either 3 months or 12 months)